

February 10, 2014

HUFF  
POST **STYLE**

## All the Single Ladies: 10 Great Tips for a Red Hot Valentine's Day

Posted: 02/10/2014 8:21 am EST Updated: 02/10/2014 8:59 am EST



According to [CNN](#), Americans spend over \$18 billion to show their love on Valentine's Day -- an average of \$130 per gift. 64 percent of men and 36 percent of women buy flowers; 224 million roses are grown just for the holiday. \$1.6 billion gets spent on candy, \$4.4 billion on jewelry.

But there are [55 million single women and 48 million single men](#) in the US. So this Valentine's Day, why not throw the clichés out the window? Forget the stress of date night and those over-priced dinners. Think creatively about celebrating love. Whether it's inviting grandparents over for dinner, gathering kids for a cupcake decorating party or girlfriends for a spa night, this [Creative Entertaining](#) video suggests some different ways you can show some love, whether you're single, married, or dating.

Creative Entertaining - Red Hot Valentine's



0:00 / 3:21

YouTube

Ten Great Ideas for Valentine's Day (slide show):



---

### Purse Exchange

Lusting a handbag? What better time to splurge on yourself or girlfriends, mom or sisters. Host a purse exchange party.



### A Little Luxury

Simple indulgences can be a lot of fun. From eucalyptus to lavender; who doesn't love handmade natural soaps, luxury soaps, spa bars, scented lotions, creams, body balms, bath salts, body scrubs and hair products?



---

### A Stylish Hand

Winter is still raging in most parts of the country, stay warm at a glove giving party.



Viva Glam

Exchange lipsticks, eye shadows, powders and more at a makeup mixer.



### Keys to Your Heart

Host a Keys to Your Heart Valentine's Day get together and exchange unique key chains.



### Indulge

Love sucks, so why not sweeten it up with a cupcake or cookie decorating party? Invite friends, parents, grandparents, kids, anyone who could use a little extra love.



### Laws of Attraction

Perfumes have been used since ancient times to attract partners. Host a Parisian perfumerie soiree!



Spice it Up!

Host a Valentine's Day pajama party and lingerie exchange for your closest friends.



### Forget Roses, Go For Rosé

It may be the oldest known type of wine, rosé wines can be made still, semi-sparkling or sparkling and with a wide range of flavors from sweet to bone-dry. Set up a rosé bar and invite all your single friends over.



### Spa Night

Hire a beauty aesthetician to come over for a spa night at home. Set up a mani and pedi bar and a sweet table for your closest gal pals.

